



## **Napalmpom - The Unconditional Love Of Napalmpom**

(LP - Teenage Rampage, cassette - Shake! Records, digital)

Produced by Lorrie Matheson at Arch Audio (Rae Spoon, Samantha Savage Smith)

Mastered by JJ Golden at Golden Mastering (Pissed Jeans, Off!, New Pornographers)

P.J. Lavergne - Throat / Craig Evans - Strings / Shawn Petsche - Strings /  
Ian Baker - Big Strings / Matthew Bayliff - Skins

Napalmpom is a rock & roll band. No, Napalmpom is *the* rock & roll band. Picture MC5 bombast with Thin Lizzy dual guitar harmonies, AC/DC showmanship, hooks only The Exploding Hearts could write and the down-to-earthedness of early Black Flag. Perfect band, right? Well, they're not that band (sigh!), but they are trying their darndest to be. This is celebratory rock & roll.

Having already proven themselves as a must-see live band - a self-contained party unit - they've released their debut LP on Teenage Rampage Records. ***The Unconditional Love Of Napalmpom*** is 9 songs, er, love letters to the entire history of rock & roll music. These songs range from honest to goodness freedom rock anthems ("Get With Me") to stoner rock epics inspired by Nick Cave spec scripts ("Ashes, Ashes") to mini rock operas about the similarities in hockey and punk rock uniforms ("Greg Ginn's Sweater"). What they share is the pure joy with which they are played.

That joy extends to the album's artwork. Drawing inspiration from the DoodleArt movement of the 1970s, art director Geoffrey Hanson (Robert Plant, Kings Of Leon) presents *The Unconditional Love Of Napalmpom* LP in matte black & white to encourage listeners to colour in their own copy. The first 200 copies of the LP even come with an official DoodleArt marker set!

Following the departure of their original singer, Ian Thomas Day, to the United Kingdom in 2013, the Calgary-based band, made up of relative veterans (members of Forbidden Dimension, The Adam Brown, Beija Flor, The Silent Auction, Creeper, etc.) found his replacement, P.J. Lavergne, in the likeliest of places - at a local karaoke hangout. Everyone assumes he's a roadie until he takes the stage. Then...then they fall in love with him.

...and love is a common theme for these folks. While they might choose rock & roll itself as the subject they are smitten by, and though they might not always be proclaiming it as eloquently as Leonard Cohen on *Songs Of Love And Hate*, make no mistake, these are songs of exactly that: a love for music that understands that the 'rock' and the 'roll' are equally important in the equation and a hate for the assumption that anything with a guitar solo must be an ironic joke.

*"If you like kickass rock 'n' roll, then your new favourite band (and my new favourite band) is Napalmpom." - BeatRoute*

*\*\*\*\* - "The Unconditional Love Of Napalmpom is about giving one's self over to the catharsis of rock 'n' roll-and, like a sweaty dance pit, it's a ton of fun." - Vue Weekly*

***napalmpom.com / press inquiries: Shawn Petsche - shawn@sledisland.com***