

NAPALMPOM - AUGUST TOUR w/ PUBLIC ANIMAL DETAILED MARKETING PLAN

GOALS

Napalmpom has been plugging away at Western Canada for 2 1/2-3 years, in various forms, having amassed a substantial fanbase and songbook. The goal of the tour is to expand our reach to new markets, by playing with a like-minded, well-established band (Public Animal) while supporting a new split release.

Simply, Napalmpom's goals are:

- To play to Eastern Canadian audiences for the first time and increase our Nation-wide fanbase (measurable by Facebook likes, Twitter followers, album purchases, etc.);
- To reconnect with industry contacts met at BreakOut West/SoundOff! Festivals;
- To play to Eastern Canadian music industry professionals who have shown an interest in the band but yet to see them play live;
- To look for a booking agent and possible record label in particular;
- To wow bookers in attendance in order to facilitate future show bookings/tours;
- To promote both the new split 12" release w/ Public Animal and the debut LP which released in October, 2014;
- To sell out of the limited edition Public Animal/Napalmpom split Tour 12" (125 copies);
- To sell out of the 1st press of The Unconditional Love Of Napalmpom LP/CD 1st pressing (5500 LPs/500 CDs - currently at 80 LPs left, 100 CDs);
- To meet like-minded bands and fans across Canada to facilitate projects (recordings/tours in the future);
- To chart on the CBC R3-30!/Eartshot National Charts;
- To improve as a band ahead of the recording of a double LP, slated to be recorded (and documented by filmmaker Corey Lee) in November, 2015.

OBJECTIVES

Napalmpom will attempt to achieve these goals as follows:

- To play to Eastern Canadian audiences for the first time and increase our Nation-wide fanbase (measurable by Facebook likes, Twitter followers, album purchases, etc.);

The tour has been booked already, with guaranteed well-attended shows in new markets thanks to the tour support of the established Public Animal.

- To reconnect with industry contacts met at BreakOut West/SoundOff! Festivals;

All contacts met at BreakOut West and SoundOff! have been contacted, with most expressing their commitment to attend the shows in their respective cities. The band will make sure to meet with each delegate pre or post-show to discuss how the band has grown since first meeting (released an LP which is nearing a sellout first-run, toured Canada, etc.) and where they are hoping to head with their upcoming plans, including the release of a double LP, recording documentary (filmmaker Corey Lee) and show plans.

- To play to Eastern Canadian music industry professionals who have shown an interest in the band but yet to see them play live;

The band has already been in contact with professionals like Dan Seligman (POP Montreal), members of NXNE, producers Howard Bilerman (The Arcade Fire) and Adrian Popovich (Sam Roberts), manager Dounia Mikou (The Arcade Fire) and huge fan Carla Gillis (NOW Magazine's Music Editor).

- To look for a booking agent and possible record label in particular;

Napalmpom has contacted and received confirmation of interest in seeing the band from Dine Alone Records, Mint Records, The Agency Group.

- To wow bookers in attendance in order to facilitate future show bookings/tours;

I guess we'll just have to do what we've been doing for 90+ shows already. Loud amps, guitar solos, plenty of rock moves!

- To promote both the new split 12" release w/ Public Animal and the debut LP which released in October, 2014;

While the debut album is nearing sellout of its first-run, this will mark the first time the band has played to audiences in Eastern Canada since its release. The band have made sure to converse with audiences at each show that while the split release is brand new, the full-length is still very much new as well.

- To sell out of the limited edition Public Animal/Napalmpom split Tour 12" (125 copies);

At Napalmpom's debut LP Calgary release + pre-order, the band sold 120 copies alone. With this being an EP in length, we're expecting slightly less pick-up, but over 9 shows, this should be an easy feat.

- To sell out of the 1st press of The Unconditional Love Of Napalmpom LP/CD 1st pressing (5500 LPs/500 CDs - currently at 80 LPs left, 100 CDs);

See above.

- To meet like-minded bands and fans across Canada to facilitate projects (recordings/tours in the future);

Napalmpom are particularly excited to play Montreal and Toronto with Beat Cops, the new project from Mikey Heppner (Priestess) and members of Trigger Effect. Mikey is a revered member of the hard rock community in Canada, and showcasing alongside him is an invaluable experience.

- To chart on the CBC R3-30/Eartshot National Charts;

Napalmpom will mail the split release via CJSW's September mailout to all campus stations that report to Earshot! The album has already been uploaded to CBC Music, with supporters like James Booth, Lana Gay, Steve Venegas and Grant Lawrence having already expressed interest in continuing to play Napalmpom on the R3-30 charts and beyond.

- To improve as a band ahead of the recording of a double LP, slated to be recorded (and documented by filmmaker Corey Lee) in November, 2015.

Simply, there is no better way to get into recording shape than playing every night as a band. Our aim is to become an even better-oiled machine, so that upon return we can complete the writing process of our sophomore (double) LP.

CONTACTS

Below is a list of relevant industry contacts we have reached out to, as well as their RSVP status, for our string of nine shows. We have focused on contacts who have shown in interest in the band, who have been supporters of previous projects the band members have been involved in (Forbidden Dimension, The Adam Brown), those that are likely to book the band on subsequent tours and one-offs, and those that the band was introduced to via BreakOut West and SoundOff! in Calgary. Though the band is on Teenage Rampage Records, they are also interested in meeting with label reps in hopes that a repress of *The Unconditional Love Of Napalmpom*/a release of the upcoming double LP *The Core Competencies Of Napalmpom* are possible.

Tour-wide:

Ian Blurton - producer (The Weakerthans, Tricky Woo, etc.) - Confirmed

Playing with Public Animal is a huge boon for Napalmpom. Ian Blurton's history as a national treasure (Change Of Heart, C'mon, Bionic, Blurtonia, producer of The Weakerthans and Tricky Woo) has cemented his status as a must-see live performer who has carved out a dedicated rock & roll fanbase all across Canada. As such, Napalmpom will be playing to the *perfect* audiences in each market. Each show has been promoted to an independent rock & roll fanbase that appreciates loud guitars, solos and the kind of hooks both bands are known for. Had Napalmpom booked its first Canadian tour solo, it would have been much harder to guarantee access to these crowds.

Simply, the band are piggybacking on Public Anima's built-in fanbase in Eastern Canada, while reconnecting with the Western Canadian audiences it has already won over.

Vancouver:

Lindsay Shedden - booker (The Hindenburg, The Emerald) - Confirmed

Randy Iwata - Mint Records - Confirmed

Grant Lawrence - radio personality - Tentative yes

Rob Calder - Boomba Records - invited

Calgary:

The usual CBC suspects, CJSW (Dawn Louks, Whitney Ota), bookers (Spencer Brown, Darren Ollinger, Sebastian Buzzalino), BeatRoute Magazine (Sarah Kitteringham), journalists (Carey Rutherford, Lisa Wilton, Mike Bell) invited and expected to show.

Edmonton:

Jr. Gone Wild - Confirmed (Napalmpom covers Jr. Gone Wild's "Cosmos")

Craig Martell - booker (Wunderbar, Brixx) - Confirmed

Aaron Getz - booker (Hot Plains Music Festival) - Confirmed

Amelia Aspen - booker (Golden West Music Fest) - Tentative yes

Sarah Hoyles - radio (CKUA) - Confirmed

Lethbridge:

Eric Sharp - Electric Eye Music Fest - Confirmed

Richard Amery - LA Beat - Confirmed

Montreal:

Meyer Billurcu - booker (Blueskiesturnblack/POP Montreal) - Confirmed

Dan Seligman - Artistic Director (POP Montreal) - Confirmed

Howard Bilerman - producer (Arcade Fire, Godspeed You! Black Emperor) - Confirmed

Adrian Popovich - producer (Sam Roberts, We Are Wolves) - Confirmed

Jonathan Cummins - journalist (CultMtl) - Confirmed

Dounia Mikou - manager (The Arcade Fire) - Confirmed

Toronto:

Carla Gillis - Music Editor (NOW Magazine) - Confirmed

Dan Burke - booker (Silver Dollar, NeXT at CMW) - Confirmed

Amy Hersenhoren - booker (Collective Concerts/Horseshoe Tavern) - Tentative yes

Dan Hawie - Dine Alone Records - Confirmed

Adam Kreeft - booking agent (The Agency Group) - Confirmed

Stu Anderson - booking agent (Paquin) - Invited

Rich Fernandez - New Damage Records - Invited

Lana Gay - radio personality - Invited

Cameron Reed - Arts & Crafts - Invited

Lindsay Lynch - Yahoo Canada/ex-Maple Music - Confirmed

TEAM

The following is the team currently in place:

Manager: self-managed

- Agent: Self-booked in Canada, Annie Southworth (US) (Thee Oh Sees, Marnie Stern, Yamantaka//Sonic Titan)
- Publicist: Napalmpom/Shawn Petsche (Ken Beattie has tentatively agreed for the next release, if FACTOR funded)
- Radio Tracker: David Tysowski, Canvas Media (Brendan Canning, Feist, Japandroids, The Dudes)
- Publisher: Self-published/SOCAN
- Label: Teenage Rampage (The Mandates, Vicious Cycles, Greenback High)
- Distributor: Outside, WyrD Distro, iTunes (CD Baby), Bandcamp
- Branding/Designer: Geoffrey Hanson (Kings Of Leon, Alabama Shakes)

With self-management/booking, to date the band has been able to secure over 90 shows in it's roughly 3 year existence. The band contains members with decades of booking and general music industry experience, including Craig Evans (ex-booker The Night Gallery, Broken City) and Shawn Petsche (Festival Manager, Sled Island Music & Arts Festival, ex-Marketing Director, POP Montreal International Music Festival). Shawn has previously managed 1 million dollar marketing campaigns through in-kind donations for music festivals.

The main areas the band is looking for help is in the form of a dedicated booking agent and future record label.

Adam Kreeft (The Agency Group) has booked the band on tours with Limblifter and A Wilhelm Scream, suggesting that once we make it to Toronto, he will be able to assess a bigger partnership. Napalmpom is convinced that it's now at a point where the band can play to almost any audience and win over the crowd. Having toured relentlessly in Western Canada, they are ready to play to new and bigger audiences.

Mint Records, Boomba and Dine Alone Records have both shown interest in Napalmpom, with the lack of Canadian tour experience and timing (meetings were had after the release of the debut LP) as a means to pick-up the conversation at a later date. The confirmation of attendance from many of these labels is encouraging.

ADVERTISING AND PROMOTION

The tour is being promoted with a combination of typical show promotion, PR work surrounding the new split 12" release, a video, press, special shows and social media presence.

Tour Posters:

The bulk of the promotion will come from street posters designed and distributed by each venue in their respective cities, as they know their audiences' habits best. To date, all posters have been designed, printed and distributed in quantities of 50-150 depending on the venue. Posters can be viewed online at Napalmpom.com.

Social Media:

Each venue has also already created a Facebook Event for their respective shows, inviting their fanbases to the show and making both Public Animal and Napalmpom hosts to invite their own audiences from those cities to the shows. Expected attendance ranges from 50-300 depending on the market/day.

Special Shows:

Two shows on the tour, in particular, have been given special angles to them to stand out.

Calgary: Two-Floor Canadian Tuxedo Party

In which 6 rock & roll bands play at the Palomino in tribute to the all-denim Canadian fashion style. Every attendee who shows up in full-denim is given a limited edition Palomino Smokehouse Denim Jacket patch for their Denim Jacket (denim on denim!).

Montreal :Turbohaus BBQ

With the final leg of the tour, Public Animal, Napalmpom and Beat Cops (ex-Priestess) are hosting a BBQ at Turbohaus to encourage the strong rock & roll community in Montreal to come out early and catch up with the bands ahead of the rock show.

Video

A video for Napalmpom's "Watch It Burn," from the split 12", was self-directed and released (viewable on napalmpom.com). The video premiered nationwide on exclaim.ca, becoming the 3rd highest trending story (ahead of Star Wars!).

The video repurposes footage from the viral video Rockin1000, wherein 1000 Italian fans raised \$40,000 to gather and perform the Foo Fighters' song "Learning To Fly" in an open field, before asking the band to come to Italy and play for them. Napalmpom satirized the video, by editing the footage to sync with their own song and overdubbing any references to the Foo Fighters' members. The satire is in pointing out that a seemingly community-organized event cost roughly \$40,000 more than any video a rock & roll band from Calgary could ever produce.

The video has been shared extensively by the bookers/venues for the tour and continues to pick-up steam virally.

Press

Napalmpom has already received confirmation of press coverage surrounding the tour including coverage in most cities they are stopping at:

Video premiere on exclaim.ca;

Tour announcement + track premiere on exclaim.ca;

Track premiere + interview on ChartAttack;

Feature review in Now Magazine Toronto (previously received a 4 star rating);

Interview in BeatRoute AB/BeatRoute.ca;

Interview and review in Vue Weekly;

Show write-up in CultMtl (formerly Montreal Mirror staff);

Interview in Metro News Calgary;

Interview in The Examiner;

Interview on Saved By The Bell on CJSW (Dawn Loucks);

Interview in LA Beat (Lethbridge);

Feature in NorthernLife (Sudbury);

Interview on Music4Life Podcast;

Interview on CKUA (Sara Boyle);

These included nationwide premiere streams of "Watch It Burn" video (Exclaim), and songs (Exclaim! and ChartAttack).

As well, Canadian and US publications have expressed interest in reviewing the record, from NOW Magazine to Maximum Rock N' Roll to Audio Ammunition.

Radio

While the album will be sent to all major radio in the markets, the focus on the tour promotion is going to be campus radio and stations that have supported the bands in the past (CBC) to help to build momentum. The split 12" will be sent out shortly to campus radio via CJSW's quarterly mailout. The album has already been sent out to local stations (Peak, X92.9 and CJSW) as well as CBC Music (James Booth, Steve Venegas, Lana Gay and Grant Lawrence have all been big supporters).

Previously, Napalmpom's debut LP had incredible radio success, which they are hoping to build upon with this release. This success included:

- CBC Music - Best Independent Artist Nominee;
- CBC Music - 30th Best Indie Song of 2014;
- #3 on CJSW's Top 50 - all genres
- CBC R3-30 charting for 29 weeks (three singles);

- Earshot charting, including a debut at #29;

X92.9 recently granted the band a \$2000 payment for tour and recording work, a fact which the band has been assured signals a commitment of the station to continue playing their music on the Xposure show and beyond.

Website

Napalmpom will be posting from the road, including an ever-evolving road playlist curated by Napalmpom/Public Animal. By the end of the tour, the hope is to have 25+ rock songs that summarize the experience touring together.

Band Specific Social Media

Napalmpom will post daily pre and post-shows on their social media accounts (Facebook and Twitter).

Facebook: 1,395 likes

Twitter: 968 followers

The focus of these tweets will be a combination of show promotion (pointing fans from specific cities to come out) as well as irreverent humour based on our tour experiences. Most importantly, we will be responding to anyone mentioning us on Twitter/Facebook, to ensure that the one-on-one interactions those platforms allow are both personal and immediate.

Merch

The band has made:

- a special 100 hand-screened and hand-stamped vinyl copies of the split 12" for the tour;
- LPs and CDs for both the split release and the debut LP;
- Hundreds of t-shirts of two designs (one, the classic band logo based on the Telefunken microphone company's logo design, the other a greek crest "Tempest Bebende - "It's Time To Drink);
- Patches featuring Napalmpom's recognizable bearded frontman as a pizza chef;
- Stickers featuring the Napalmpom classic logo;

Documentary

Of special note, documentary filmmaker Corey Lee (Legend Of A Warrior) has plans to make a documentary about Lorrie Matheson's recording of our upcoming double LP, *The Core Competencies Of Napalmpom*. The documentary will follow the band from the writing process to the release. As such, on tour, the band will be gathering footage of life on the road/songwriting that takes place. While the documentary won't be released until 2016, it potentially will see the tour itself become some of the best promotion for past and future releases via the content gathered on the road.

TOUR HISTORY

Napalmpom has played consistently in Western Canada to all types of audiences. While focusing on dive bar rock shows, the band has been encouraged by its ability to open for large bands (Pennywise, Steel Panther) and play more accessible events (East Village Rock The Walk, Circle The Wagons, etc). This is the first time the band will head east of Saskatoon. Luckily, Ian Blurton from Public Animal essentially created the contemporary Canadian tour

route with his band Change Of Heart (see Have Not Been The Same book which details his influence on Canadian indie music in depth!) and as such, the band are guaranteed large audience to play in front of in those markets.

- 07/18/2015 – Calgary, AB: Rock The Walk w/ Napalmpom @ Riverwalk Plaza in the East Village
- 07/05/2015 – Calgary, AB: Steel Panther, Napalmpom @ Wild Horse Saloon
- 06/30/2015 – Calgary, AB: Final Republik Show / Dave Zan Heart Transplant Fundraiser w/ Chron Goblin, Napalmpom, HighKicks, Cowpuncher, Frankie McQueen + more @ Republik
- 05/29/2015 – Calgary, AB: “House Party” Show w/ Napalmpom, KJ Jansen (Chixdiggitt) + more @ Nite Owl
- 04/17/2015 – Calgary, AB: Napalmpom, A Rock Band Called Time + guests @ Palomino Smokehouse
- 04/01/2015 – Saskatoon, SK: Napalmpom + Guests @ Vangelis Tavern
- 03/21/2015 – Edmonton, AB: Limblifter, Napalmpom, guests @ Pawn Shop
- 03/20/2015 – Calgary, AB: Limblifter, Napalmpom @ The Gateway
- 02/22/2015 – Calgary, AB: All-Ages Show! Griffest 14 w/ Napalmpom, Chained By Mind, Compound 3 and more!
- 02/21/2015 – Golden, BC: Golden Sound Festival Winter Block Party
- 02/20/2015 – Invermere, BC: HighKicks, Napalmpom, Otters @ Bud’s Bar & Lounge
- 02/13/2015 – Edmonton, AB: Napalmpom, Wares, guests @ Brixx
- 01/31/2015 – Calgary, AB: Glenbow Canadian Art Exhibit Opening

- 12/31/2014 – Calgary, AB: New Year’s Eve w/ Napalmpom, 36? and guests @ Ship & Anchor
- 12/12/2014 – Calgary, AB: Napalmpom, The Wet Secrets, Sidney York, The LBJs @ Nite Owl
- 11/28/2014 – Calgary, AB: Fifth Reel Presents: Napalmpom w/ screening of Spinal Tap @ Plaza Theatre
- 11/21/2014 – Edmonton, AB: BeatRoute 10 Year Anniversary Party w/ Shannon And The Clams, Napalmpom, Switches, Tunic, Smokin’ 45s @ Wunderbar
- 11/15/2014 – Calgary, AB: Napalmpom, 36? @ Secret-ish House Party
- 10/25/2014 – Siksika Nation, AB: No More Moments Fest / Napalmpom (LP Release) @ Siksika Community Bingo Centre
- 10/18/2014 – Edmonton, AB: Napalmpom (LP Release) w/ Whitey Houston, The Archaics @ Wunderbar
- 10/17/2014 – Calgary, AB: Napalmpom (LP Release) w/ The Get Down, Feel Alright @ Palomino Smokehouse
- 10/04/2014 – Invermere, BC: Napalmpom, Otters (CD Release) @ Bud’s Bar & Lounge
- 09/13/2014 – Victoria, BC: Rifflandia – Napalmpom, MANcub, Raleigh, Astral Swans @ Victoria Event Centre
- 09/12/2014 – Vancouver, BC: Napalmpom, Slow Learners, Allie Sheldan @ Electric Owl
- 09/11/2014 – Calgary, AB: Biblical, Napalmpom, All Hands On Jane @ The Gateway
- 09/07/2014 – Calgary, AB: Ship & Anchor’s Regulars Party – Sweet Teacher (Members of Napalmpom, HighKicks, Dojo Workhorse) @ Ship & Anchor
- 08/31/2014 – Calgary, AB: Drum & Monkey Anniversary Party – American Sharks, Napalmpom, Nosis, Poison Pens, No Aloha, Surf Kitties @ Bamboo
- 07/11/2014 – Calgary, AB: Napalmpom, The Mandates, Million Dollar Fix @ Local 510 Parking Lot

- 07/01/2014 – Calgary, AB: Craig Evans' Solid Gold Beaver – Napalmpom, Seven Story Redhead, The Fags, Forbidden Dimension, Lee Shedden, Sequicons @ Local 510
- 06/07/2014 – Equity, AB: Vantopia II – Bison BC, Chron Goblin, Napalmpom, Ball & Chain, Forbidden Dimension, Solid Brown @ Vantopia Grounds
- 06/06/2014 – Calgary, AB: A Wilhelm Scream, Direct Hit!, Chron Goblin, Napalmpom @ Republik
- 05/23/2014 – Calgary, AB: SoundOff! Festival – Transit, The Suppliers, Napalmpom, Cowpuncher, Mark Mills, Hello Moth @ Gateway
- 05/18/2014 – Edmonton, AB: Hot Plains Festival – Arrowz, Hippiechick (reunion), Napalmpom, Power Buddies @ Wunderbar
- 05/09/2014 – Calgary, AB: Night Committee (LP Release), Napalmpom, Betrayers, The Lad Mags @ Palomino Smokehouse
- 05/03/2014 – Calgary, AB: Pennywise, Teenage Bottlerocket, Napalmpom @ MacEwan Hall
- 04/25/2014 – Calgary, AB: The Isotopes, Napalmpom, The Great Evil @ Palomino Smokehouse
- 04/11/2014 – Calgary, AB: MRU Last Class Bash – Shout Out Out Out Out, Napalmpom @ MRU
- 03/29/2014 – High River, AB: Bon Rock N' Spiel – Napalmpom, 36?, Seth Anderson Band @ Bob Snodgrass Arena
- 02/22/2014 – Edson, AB: Napalmpom w/ guests @ Fat Greasy's Metal Lounge
- 02/16/2014 – Calgary, AB: Hairy Valentine's – Napalmpom, Chronobot, Triton, Poison Pens, A Day As Wolves @ Bamboo
- 02/15/2014 – Red Deer, AB: The Mandates, Napalmpom, Poison Pens @ The VAT
- 02/14/2014 – Edmonton, AB: Valentine's – Mad Bomber Society, Napalmpom, The Fuzz Kings @ Pawn Shop
- 01/17/2014 – Calgary, AB: Cowpuncher, Napalmpom @ The Gateway
- 01/11/2014 – Edmonton, AB: Zuk Til You Puke – Energetic Action, Napalmpom, Betrayers, Arrowz @ Wunderbar
- 01/11/2014 – Calgary, AB: Griffest 13 – HighKicks, Napalmpom @ Broken City
- 12/31/2013 – Calgary, AB: New Year's Eve – Public Animal, HighKicks, Napalmpom, Miesha & The Spanks @ Broken City
- 12/21/2013 – Calgary, AB: Frosst/Simms Wedding – Napalmpom, HighKicks @ The #1 Royal Canadian Legion
- 12/18/2013 – Calgary, AB: The Dudes Xmas Special – The Dudes, Napalmpom, Outlaws Of Ravenhurst @ Republik
- 11/30/2013 – Lethbridge, AB: Blueprint Records 7th Anniversary Party – Napalmpom, Fist City, Advertisement, Fox Eyes @ The Slice
- 11/23/2013 – Edmonton, AB: Stepmothers, Napalmpom, Cows @ Wunderbar
- 11/22/2013 – Calgary, AB: Cowpuncher (CD Release), Napalmpom, Chron Goblin @ Palomino Smokehouse
- 11/01/2013 – Calgary, AB: Napalmpom, Night Committee, Seven Story Redhead @ Dicken's
- 10/05/2013 – Calgary, AB: Breakout West – The Mandates, This Hisses, Napalmpom, Castle River, Speed Control @ Palomino Smokehouse
- 10/04/2013 – Calgary, AB: Breakout West – Bend Sinister, Napalmpom, The Mandates, Cowpuncher, Mise En Scene @ Broken City
- 09/27/2013 – Calgary, AB: Detroit Bikes Launch Party – Double Fuzz, Napalmpom, The LBJs @ Broken City

- 09/20/2013 – Calgary, AB: Lorrie Matheson’s Birthday – Napalmpom, Night Committee, The Pygmies @ Broken City
 - 08/24/2013 – Unknown Canyon, AB: Canyon Party – Napalmpom, Chieftain @ Canyon
 - 08/23/2013 – Calgary, AB: Miesha & The Spanks (LP Release), The Balconies, Napalmpom, Quit School @ Broken City
 - 07/13/2013 – Calgary, AB: Rock & Roll Rodeo – way too many bands to list @ Palomino Smokehouse
 - 07/07/2013 – Calgary, AB: Rock Central Revival – The Dudes, Napalmpom, Night Committee, Lab Coast, Cowpuncher, Matt Masters @ Broken City
 - 07/05/2013 – Calgary, AB: Carpenter, Napalmpom, Night Committee @ Broken City
 - 07/04/2013 – Calgary, AB: Flood, Sweat & Beers – Napalmpom, The Von Zippers, The LBJs @ Palomino Smokehouse
 - 07/03/2013 – Calgary, AB: Floods & Suds Fundraiser – The Dudes, Napalmpom @ Telus Spark
 - 06/30/2013 – Calgary, AB: NayCanCon (Napalmpom) @ Local 510
 - 06/23/2013 – Calgary, AB: Flood Benefit Show – Napalmpom + too many bands to list @ Commonwealth Bar & Stage
 - 06/22/2013 – Calgary, AB: House Party – The Dudes, Napalmpom @ 822 18th Ave SW
 - 06/14/2013 – Calgary, AB: Tobeatic, Napalmpom, Temple @ Broken City
 - 06/01/2013 – Equity, AB – Vantopia w/ HighKicks, Napalmpom, Russian Fingers, The Lovin’ Hands, Owls By Nature @ Vantopia Grounds
 - 05/10/2013: Calgary, AB – Roaming Storms, Napalmpom, The Great Evil @ Broken City
 - 04/24/2013 – Calgary, AB: Darren Ollinger’s Birthday Golf Invitational – Napalmpom, The Hockey Fight, The Throwaways @ Ship & Anchor
 - 04/13/2013 – Calgary, AB: Brandy Leigh’s Launch – Napalmpom @ Tubby Dog
 - 03/29/2013 – High River, AB: Bon Rock N’ Spiel – HighKicks, Napalmpom, Reuben & The Dark @ Bob Snodgrass Arena
 - 03/28/2013 – Calgary, AB: Cowpuncher, HighKicks, Napalmpom @ Republik
 - 03/15/2013 – Calgary, AB: Nightseeker, Napalmpom @ Broken City
 - 01/18/2013 – Calgary, AB: Ian Thomas Day Farewell Show – Napalmpom, Shematomas, NerdX, Talk Show Thursdays @ Broken City
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- 11/30/2012 – Calgary, AB: Roaming Storms (CD Release), Night Committee, Napalmpom @ Broken City
 - 11/16/2012 – Calgary, AB: Waynestock – Cripple Creek Fairies, Napalmpom, The Gooeys, The Soft Option, Sleepy Panther @ Broken City
 - 11/14/2012 – Calgary, AB: Commonwealth Anniversary Party – HighKicks, Miesha & The Spanks, Napalmpom @ Commonwealth
 - 11/07/2012 – Calgary, AB: HighKicks, Napalmpom @ Ship & Anchor
 - 09/21/2012 – Calgary, AB: Trigger Effect, Napalmpom, Vulture Kult @ Broken City
 - 07/26/2012 – Calgary, AB: Private Purr Party – Napalmpom @ Tubby Dog
 - 07/01/2012 – Calgary, AB: Craig Evans’ Solid Gold Beaver – NayCanCon (Napalmpom) @ Local 510
 - 06/15/2012 – Calgary, AB: Old Trout Party – Napalmpom, Devonian Gardens @ Old Trout Workshop
 - 04/06/2012 – Calgary, AB: Slates, Stalwart Sons, Napalmpom @ Broken City
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- 11/05/2011 – Calgary, AB: Guy Fakes Night – Today’s Tom Sawyer, Tricky Twoo (proto-Napalmpom!), Thwomp!, Blink 183, Jordan Eat World @ Palomino Smokehouse